

The Massive Value of Pre-Recorded Lessons

As it says in your student agreement, when you are unable to attend a lesson and you can't make it up or if you prefer to do an at-home lesson, you may request a pre-recorded lesson, up to 3 per month. A pre-recorded lesson is a presentation of video, audio, PDF or any such combination that is on a topic directly related to your overall musical goals. In my opinion, the pre-recorded lessons are even more valuable than an in-person lesson. Here's why:

1. **A lot more content** – The content you are getting is typically created over 2 or 3 weeks' worth of lesson time.
2. **Customized** – Keep in mind this is not just any content that you can find on YouTube or in a book. It is content that is appropriate for you based on your goals and on your current level of progress in that particular area. So it's impossible that you will be learning something that will be irrelevant for where you are, or that you'll be taken on a tangent that won't immediately serve you.
3. **Permanent resource** – Even the best students only typically remember 2/3 of material in face-to-face lessons. Not only are you now operating at 100%, but you can easily and in a short amount of time refresh yourself at 100% even 10 years later.
4. **Saves a lot of time**
 - a. **Much less review necessary.** Going back to the point made under #3 about students only remembering let's say 2/3 of what we cover (at best) in face-to-face lessons, that means in lesson 2 you still have to go over material covered in lesson 1. So that's at least another 1/2 a lesson's worth of value to add to the above value.
 - b. **Immediate implementation.** In the week following the pre-recorded lesson, we can jump right into implementation techniques of the content. Also, with the pre-recorded lesson, you can pause the recording and take as much time as you need to digest and try to implement each portion slowly and at your own pace, whereas in a face-to-face lesson that time is regulated by the teacher. Thus when you return not only can we jump right in to implementation but you will have had more preparatory time to do so on your own.
 - c. **Content is streamlined.** The fact that you have no opportunity to ask questions immediately does two things. 1) It lets the content sink in deeper and makes you think about it more, so that if you still have a question by next week, the question may be of a higher quality, and the answer may seem a lot more relevant and meaningful. 2) It speeds up the delivery of that content by not allowing for tangents and possible distractions.
5. **Saves money** – Because the long-term value is so high, the cost-per-value ratio is actually less.
6. **Establishes accountability** – You are expected to digest the material as best you can for that week, which of course gives you some accountability.